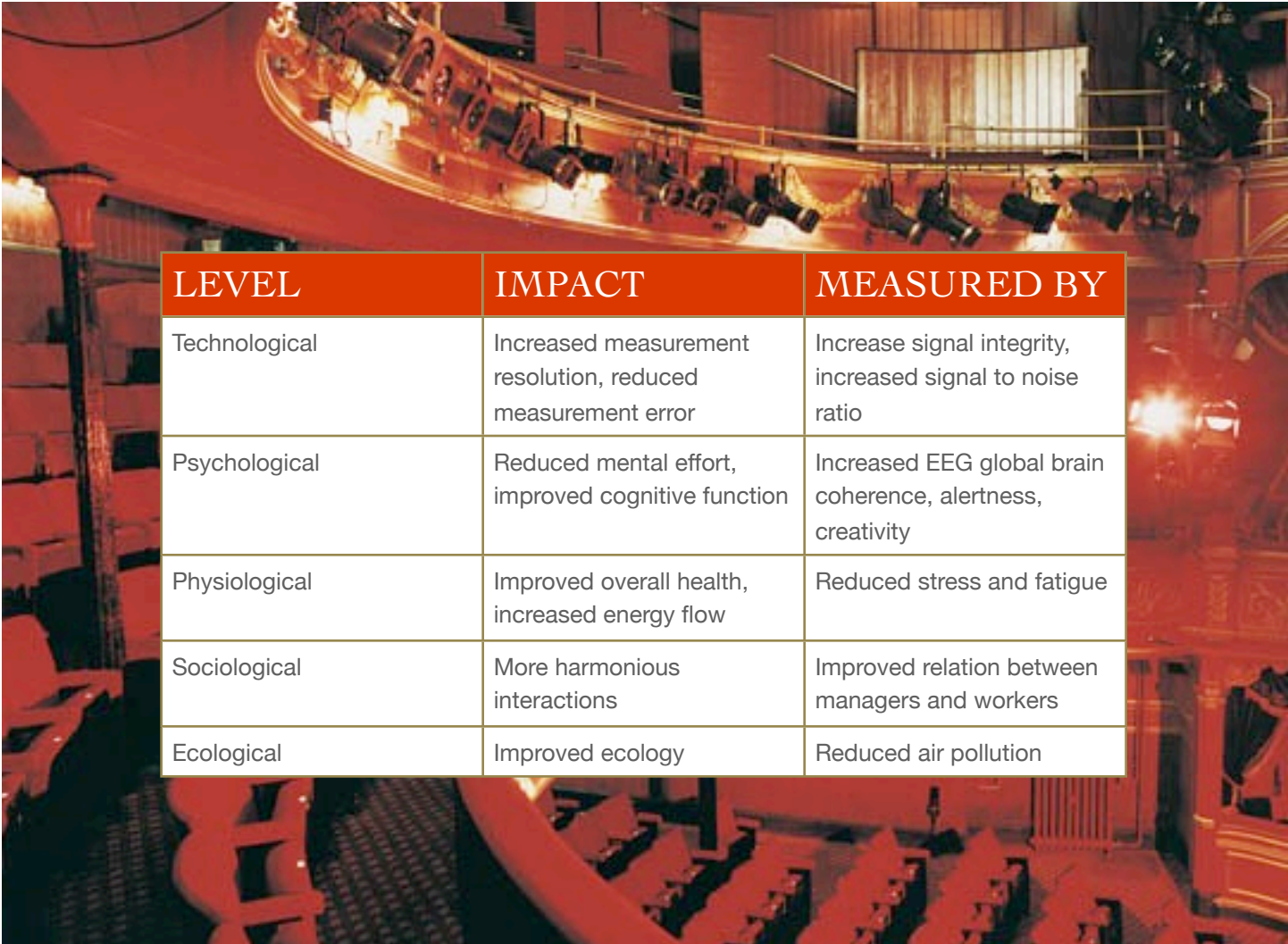


*Magnify The Impact Of Your Message
With A Better User Experience*

COHERENCE INDUSTRIES



INCREASE SIGNAL INTEGRITY	CONCEPTUAL INTELLGIBILITY/ ACTUAL INTELLIGIBILITY	BENEFITS FOR THE END USER
Conventional Approach	Increases conceptual intelligibility but decreases actual intelligibility	No measurable improvements in cognitive function or task performance
Coherence Technology Approach	Increases conceptual intelligibility and increases actual intelligibility	<ul style="list-style-type: none"> • Measurable reduction of mental effort, information overload, and stress • Measurable improvement in cognitive function, task performance, collaboration and productivity



LEVEL	IMPACT	MEASURED BY
Technological	Increased measurement resolution, reduced measurement error	Increase signal integrity, increased signal to noise ratio
Psychological	Reduced mental effort, improved cognitive function	Increased EEG global brain coherence, alertness, creativity
Physiological	Improved overall health, increased energy flow	Reduced stress and fatigue
Sociological	More harmonious interactions	Improved relation between managers and workers
Ecological	Improved ecology	Reduced air pollution

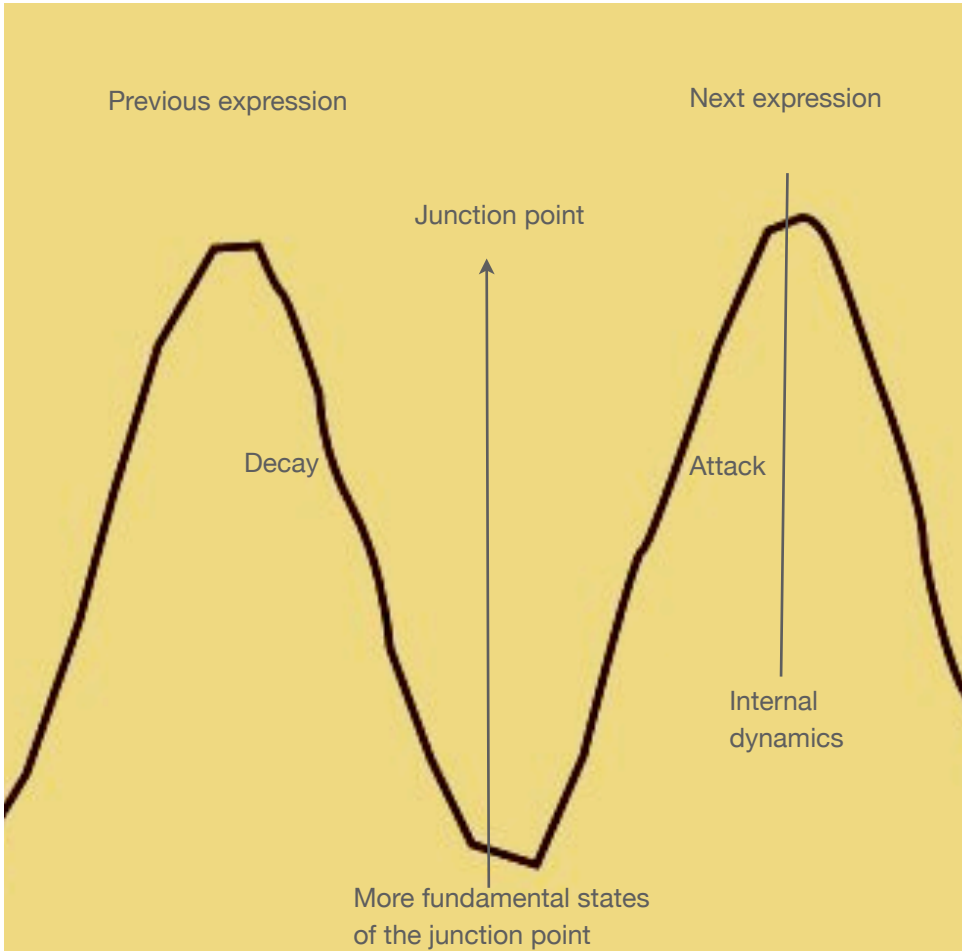


Friendly help at Coherence Industries will assist you in deciding the best way to incorporate Coherence Technology into your products and services

IMMEDIATE APPLICATIONS OF COHERENCE TECHNOLOGY

- Information products during and after production
- Entertainment, educational, and inspirational events
- Custom products
- Private label.....

How Coherence Technology Increases Signal Integrity



Accessing Coherence in the Junction Point

Using the Junction point between two expressions of the signal to increase signal integrity.

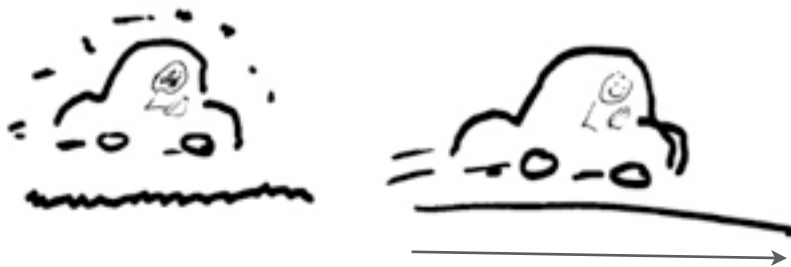
Ground plane of an electronic circuit

By accessing more fundamental states of the junction point for greater phase coherence and organizing power, Coherence Technology increases precision without sacrificing accuracy.

Spontaneously Increasing The Integrity Of The Signal

By Increasing the phase coherence on the ground plane, the signal spontaneously becomes more integrated. When the signal is more integrated, there is a reduction in phase noise to accomplish the following benefits:

1. Improved overall technological performance and compatibility
2. Maintenance of continuity of information over time and distance
3. Increased actual intelligibility and improved cognitive function



Conventional path of the signal Coherence Technology path of the signal